



avaap
innovation | solutions | outcome



WHAT'S IN A NAME?

avaap

innovation | solutions | outcome

The name Avaap is inspired by the five fundamental elements, written in the language of Sanskrit

AGNI

Fire represents being passionate in relentlessly pursuing personal and professional excellence and achievement in everything we do.



VAYU

Wind represents being transparent in communicating honestly and openly with our clients and each other.



AKASH

Sky represents being collaborative in working as one team to achieve boundless success for our clients, our business, and each other.



AP

Water represents being innovative, intellectually curious, and challenging the status quo to lead our industry.



PRITHVI

Earth represents being genuine in doing the right thing and being fully invested in building a better environment for our clients, communities, and each other.





AGNI

Fire represents the passion from which the Avaap culture is forged.

PASSIONATE

AGNI - SANSKRIT FOR FIRE

Our employees collectively seek to provide the best service and software solutions in the industry and approach each customer as if it is our first. We relentlessly pursue personal and professional excellence and achievement in everything we do.

VALUE IN ACTION

- Demonstrate a competitive spirit
- Engage in healthy and respectful debate
- Deliver an unparalleled level of service
- Align organizational and individual goals
- Continuously raise the bar on our performance
- Sharing and acting on client and employee feedback
- Foster a culture of mentorship, coaching, sponsorship
- Invest in professional development
- Love what we do; have fun while doing it





VAYU

Transparency means communicating honestly and openly with our clients and each other.

TRANSPARENT



VAYU - SANSKRIT FOR WIND

Wind reflects two important characteristics of speed and calm. Avaap's continual and rapid growth could easily cause an organization to become distracted, however, we have maintained our focus and dedication to be the premier IT service and solutions provider within the industries we serve.

VALUE IN ACTION

- Tell the truth
- Openly exchange information with clients and each other
- Proactively identify and communicate potential risks
- Practice blameless and collaborative problem solving
- Face reality and don't hide from it
- Demonstrate emotional intelligence
- Be self-aware





AKASH

We collaborate to achieve boundless success for our clients, our business, and each other.

COLLABORATIVE



AKASH - SANSKRIT FOR SKY

Sky correlates to Avaap’s organizational goals and have been the primary mechanism used to always strive to achieve more. Each year, we review prior year performances, assess what was accomplished and how we can improve in order to better serve our customers.

VALUE IN ACTION

- Leverage diverse talents, strengths, and expertise
- Build enduring relationships with clients and coworkers
- Selflessly cooperate and support one another
- Strive to achieve success
- Hold each other accountable
- Recognize, celebrate and reward performances
- Lift each other up





AP

We are intellectually curious and challenge the status quo to innovate our industry.

INNOVATIVE

AP - SANSKRIT FOR WATER

Water is always in motion. To Avaap, this best represents innovation which is at the heart of our organization. Avaap continually develops industry leading solutions that address our customers' biggest enterprise business system challenges.

VALUE IN ACTION

- Challenge the status quo
- Consistently produce outstanding work
- Foster creativity, ingenuity and intellectual curiosity
- Try new things
- Develop new approaches/solutions
- Proactively identify opportunities in the industries we serve
- Continuously improve while honoring what already works





PRITHVI

We do the right thing and are genuinely invested in building a better environment for our clients, communities and each other.

GENUINE

PRITHVI - SANSKRIT FOR EARTH

Avaap believes in a cleaner, greener, and better Earth. We encourage Eco-conscious behavior within our company, focus our charitable endeavors towards earth friendly initiatives, and participate with outside organizations that work towards the same goal.

VALUE IN ACTION

- Do the right thing always
- Ground decisions in a strong foundation of integrity
- Check our egos at the door
- Honor personal and professional commitments
- Create a positive environment
- Serve our clients, coworkers and communities
- Treat others the way we want to be treated

